From Insights to Action: Building Practical Support for Business Succession

In our previous phase, BS4INNO listened carefully to SME owners and Business Succession Planners across participating countries. Through surveys, interviews and national mapping reports, we identified the real challenges businesses face when preparing for generational transition. Now, the project moves into its next crucial stage.

With the Business Succession Planner competence profile formally agreed, partners are working on the development of structured training modules designed to respond directly to the needs identified in the national reports. These modules aim to strengthen the quality, consistency and practical impact of succession support available to SMEs.

A key milestone in this transition was our second in-person consortium meeting in Brussels, hosted by Odisee in December 2025. The meeting brought partners together in a co-design and strategic alignment workshop, ensuring that the forthcoming training content reflects real SME realities, practical advisory needs and a shared European perspective.

BS4INNO is now firmly in its development phase, turning evidence into tools, and insights into structured support that will help family businesses navigate succession with greater clarity and confidence.

Visit our Project website to read more about this!

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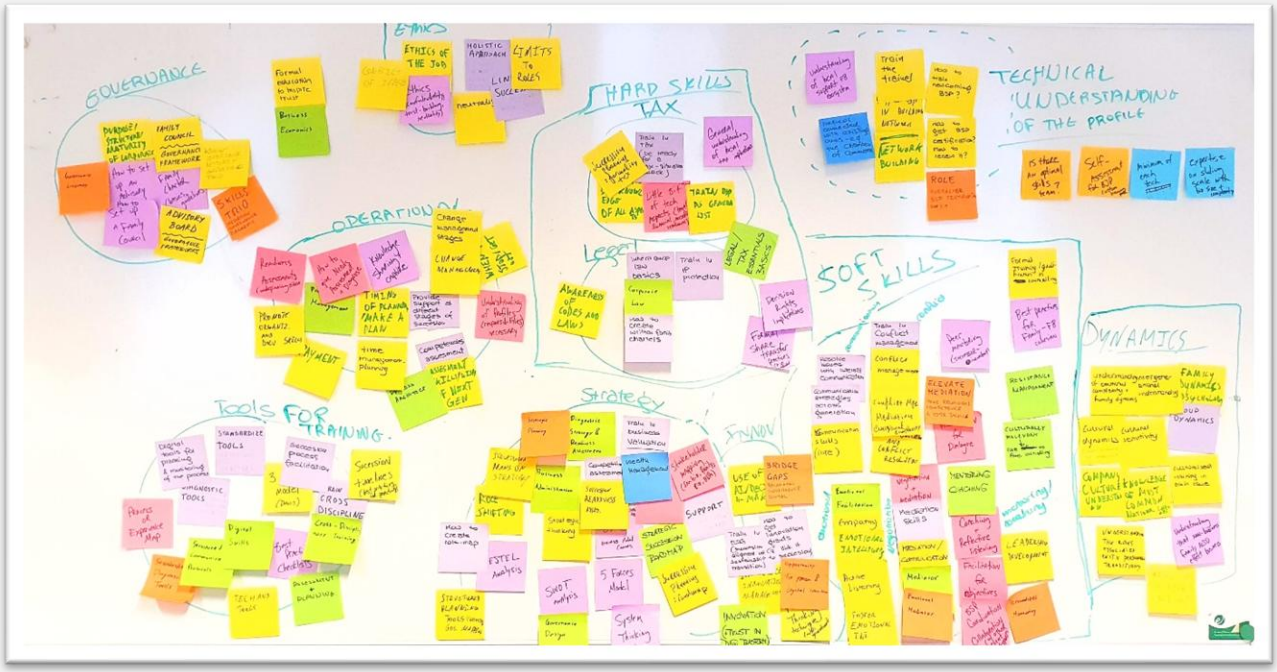

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Odisee – Driving Co-Design and Co-Creation in WP3

As BS4INNO enters its development phase, Odisee plays a central role in shaping the project's training framework through a strong co-design and co-creation approach.

Hosting the second in-person consortium meeting in Brussels in December 2025, Odisee facilitated strategic discussions that aligned the Business Succession Planner competence profile with the training modules currently under development.

By fostering collaborative working sessions and structured dialogue among partners, Odisee ensures that the emerging training content reflects real SME needs, practical advisory experience, and shared European standards. What is more, through this co-creative process, BS4INNO moves beyond theory, building training solutions grounded in lived business realities.

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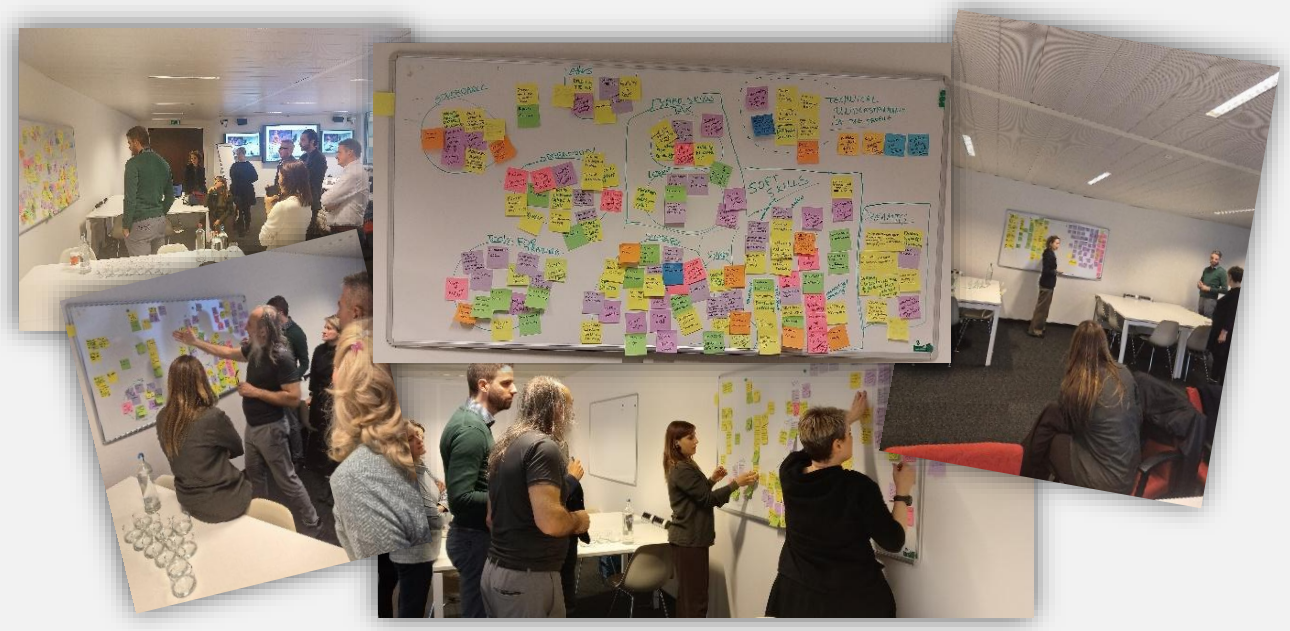

Second In-Person Consortium Meeting – Brussels, December 2025

In December 2025, BS4INNO partners met in Brussels for a two-day working session hosted at Odisee. The meeting focused on translating national research findings into a structured competence framework and initial curriculum design for BSPs. Using an interactive methodology, partners worked in country teams to extract key knowledge, skills and competences from their national reports. Each element was mapped, clustered and prioritised collectively.

A major milestone of the meeting was the agreement that the BSP profile should align with EQF Level 6–7, strengthening the professional standard of succession advisory services.

On the second day, partners used the competence mapping and an empathy map exercise to draft the first structure of the training curriculum, identifying potential modules and sub-modules.

The meeting concluded with clear next steps, including an online workshop in January 2026 to finalise the curriculum and coordinated communication activities on WP2 and WP3 results.

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GET INVOLVED

Business succession affects thousands of SMEs across Europe. Whether you are a business owner preparing for transition or a professional advising family businesses, your perspective matters.

To stay informed about project updates, upcoming pilot activities, and training opportunities:

- Visit our website: bs4inno.eu
- Contact us: info@bs4inno.eu
- Follow BS4INNO: LinkedIn & FB

Stay connected as we continue building practical tools to strengthen business succession support across Europe.

Past Events:

Presentation at the Chamber of Karditsa

Asset Tec presented the BS4INNO project at the Chamber of Karditsa, engaging directly with local business representatives and stakeholders. The presentation focused on raising awareness about the importance of structured succession planning and introducing the project's objectives and forthcoming training developments.

Upcoming Activities:

Finalisation of Curriculum Structure

An online workshop scheduled for January 2026 will bring partners together to finalise the curriculum framework developed during the Brussels meeting.

Development of Training Modules

Throughout early 2026, partners will focus on developing the structured training modules based on the agreed competence profile.

Pilot Activities – Summer 2026

In Summer 2026, BS4INNO will move into the implementation phase, launching pilot activities to test and validate the developed training modules with relevant stakeholders.

More details on participation opportunities will be shared in the coming months.

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